Pranjal Sharma

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PROFILE

A Product Designer with 1.5 years of experience who believes good design makes the complex feel simple. I weave empathy, curiosity, and intention into experiences that are intuitive, meaningful, and easy to navigate.

WORK EXPERIENCE

- **Product Design Intern - Bharti Airtel.** **[Dec 2025 - Present]**
  - Designed Sales Coach for the Airtel Work application, helping salespeople navigate complex customer accounts and receive contextual coaching through a voice-first experience.
  - Codified Airtel's design legacy across Airtel Thanks App components into UX principles, interaction patterns, and guidelines
  - Led the end-to-end UX design of a financial education experience helping young earners better manage their money
- **UX Intern - Indian Institute of Technology, Delhi.** **[Sept 2025 – Dec 2025]**
  - Created interactive learning experiences through UX research, prototyping, and iterative design, aligned with NCF and NEP guidelines.
- **UI/UX Frontend Intern - 2nd Foundation Software** **[June 2025 – August 2025]**
  - Redesigned enterprise dashboards to simplify data-heavy workflows **and** collaborated with developers to translate designs into functional front-end experiences..
- **UI/UX Design Intern - CollegeDekho, Gurugram** **[Jan 2025 – March 2025]**
  - Researched student needs and redesigned the college website using live college data to create a clearer, more intuitive experience.

EDUCATIONAL QUALIFICATIONS

Course/Examination	Institution/University	Year	Performance
B.Tech CSE- UI/UX specialization	K.R.Mangalam University	2026	7.36 CGPA
CBSE - AISSCE (PCM)	Modern Delhi Public School	2022	88%

PROJECTS

- **StackUp -** Gamified Financial Simulation Platform
  Designed a gamified financial simulation that lets young earners learn money management by making decisions and experiencing their consequences.
- **ForkAssist -** AI-Powered Technician Support Platform
  Conceptualized an AI-assisted support experience enabling managers to guide technicians remotely through live calls, reducing technicians travel time and operational costs.
- **Yana –** Holistic Mental Wellbeing Platform
  Shaped a mental wellbeing experience combining self-help, therapist-led support, group therapy, and communities in one platform.

TOOLS & SKILLS

- Product Thinking, Storytelling, UX Research, Interaction Design, Information Architecture, Wireframing, Competitive Benchmarking, Journey Mapping, Prompt Engineering, Figma, Framer